

**Author Guidelines
for
The Campus to Clients Column of *The Tax Adviser***

The “Campus to Clients” (C2C) column appears quarterly in *The Tax Adviser* (February, May, August and November). [The Tax Adviser](#) is a monthly journal published by the AICPA, primarily for the members of the AICPA Tax Section.

Guidelines for Authors:

- Articles should be 6 to 9 double-spaced pages with one-inch margins.
- No footnotes or bibliography; put the sources in the text. For example:

“In its eligibility procedures and accreditation standards for both accounting and business accreditation, the AACSB lists encouraging and supporting ethical behavior by students, as well as faculty, administrators, and professional staff, as the first criterion representing the AACSB's core values and guiding principles (see AACSB, 2018 Eligibility Procedures and Accreditation Standards for Accounting Accreditation, p. 7, available at www.aacsb.edu; and 2013 Eligibility Procedures and Accreditation Standards for Business Accreditation, p. 6, available at www.aacsb.edu.”
- The topic should be something of interest and use to tax professors, but also include information of interest to practitioners, such as a role they can play in the topic or what it means for the students they hire and train. For example, an article about pro bono tax work noted how practitioners can get involved with VITA sites operated by local universities.
- Include examples, suggestions, action items, resources and similar items that will help professors get the greatest use out of the article. There should be a mix of theoretical and applied information in the article.
- Write in the third person.
- Do not share personal experiences (“I participated” or “imagine what it would be like if you ...”).
- Despite the above two caveats, you can still write about something you personally did in the classroom. For an example, see the October 2019 C2C column - <https://www.thetaxadviser.com/issues/2019/nov/deconstructing-tax-law-change-kiddie-tax.html>.
- Articles must not have been published previously in another journal or book or website.
- The article must be your original work.
- If there are large exhibits, such as tables, they are likely to be included on the AICPA website with the URL noted in the printed article, rather than included in the journal.
- Article submission dates are approximately two months in advance of publication. For example, submission by early November for the February journal.

- All articles are peer-reviewed by Professor Annette Nellen, C2C column editor, as well as one to two editors at the AICPA. Submissions can be blind, peer-reviewed if desired. Please ask in advance and submit two weeks earlier than usual.
- Some recent C2C articles:
 - August 2015 - <https://www.thetaxadviser.com/issues/2015/aug/government-tax-treasures.html>
 - May 2016 - <http://www.thetaxadviser.com/issues/2016/may/tax-analysis-of-s-corporation-conversion.html>
 - May 2017 - <https://www.thetaxadviser.com/issues/2017/may/data-analytics-accounting-practitioners.html>
 - November 2019 - <https://www.thetaxadviser.com/issues/2019/nov/deconstructing-tax-law-change-kiddie-tax.html>
 - August 2020 - <https://www.thetaxadviser.com/issues/2020/aug/practitioners-benefit-academic-tax-research.html>

Questions? If you have questions or would like to submit or propose an article for the “Campus to Clients” column, please contact column editor Professor Annette Nellen at annette.nellen@sjsu.edu.